SEA CHANGE
SAN MATEO COUNTY

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***Look Ahead – San Mateo* Launches New Installation at Coyote Point where Community Members Can Take a 3D Virtual Reality Tour of the Changing Shore and Get Involved with Efforts to Tackle Sea Level Rise**

Media Advisory

What: Look Ahead - San Mateo, an innovative community engagement campaign utilizing 3D virtual reality technology, will launch to increase public understanding of sea-level rise and potential responses, and encourage direct involvement in San Mateo County's sea level rise preparedness efforts, known as the Sea Change SMC program. A new installation at Coyote Point Park will open August 4th where two Owls – a modernized version of a vista viewer - offer visitors a 3D panoramic tour of current and future flooding scenarios, current plans for the Park and potential responses for the region into the future. The Owl "talks" people through the experience and encourages them to share concerns and ideas through questions in the viewer and by leaving an audio recording at the end of the viewing session. The installation is featured on a project website providing more information and ways to get involved. The Look Ahead- San Mateo efforts builds on the Here-Now-Us.org pilot project in Marin County where more than 3,000 community members offered input, reaching even those not previously concerned about climate disruption and increasing their motivation to get involved.

Where: 1701 Coyote Point Drive, San Mateo, CA
The Owls are located at the Coyote Point recreation area, next to the Boardsports CA pavilion.

When: 11:30am on Thursday August 4, 2016

Who: Federal Emergency Management Agency staff, San Mateo County and city staff, elected officials, Climate Access, Owlized, Susi Moser, Nutter Consulting, Sea Change SMC working group members, as well San Mateo County community members and organizations.

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